



GCC SUPPLY CHAIN & LOGISTICS CONFERENCE

2013



In association with



Ministry of Transport & Communications

15th – 16th April 2013

Al Bustan Palace, A Ritz Carlton Hotel, Muscat, Sultanate of Oman

Under the Patronage of

H.E. Sayyid Badr bin Hamad Al Busaidy

Secretary General of the Ministry of Foreign Affairs
Sultanate of Oman

CONFERENCE PROVISIONAL AGENDA (as of 7 April)

Monday, 15 April 2013, Majan Ballroom

OFFICIAL OPENING CEREMONY OF THE GCC SUPPLY CHAIN & LOGISTICS CONFERENCE

8:00 – 8:45	Registration & Welcome Coffee / Tea
8:45 – 9:00	Recitation of the Holy Quran
9:00 – 9:05	Welcoming Remarks from the organizer & Introduction of VIP Keynote Speakers
9:05 – 10:15	VIP Keynote Speeches

Keynote Speakers:

- H.E. Dr. Ahmed bin Mohammed bin Salim Al Futaisi, Minister of Transport & Communication, Sultanate of Oman
- H.E. Melanie Schultz van Haegen, Minister of Infrastructure and the Environment, Kingdom of the Netherlands
- Roger Agnelli, Founding Partner and CEO of **AGN Holdings** and the Chairman of **B&A Mining**
- Robert D. Kaplan, Chief Geopolitical Analyst for **Stratfor**, Named by Foreign Policy Magazine as among the world's "100 Top Global Thinkers", Author of "Monsoon" and Journalist
(Followed by Q&A)

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10:15– 10:45	Exhibitions Tour with the Chief Guest, Distinguished Guest and Diplomatic Corp (Followed by Refreshments)
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OMAN: THE LOGISTICS GATEWAY FROM THE INDIAN OCEAN INTO THE GCC

10:45 – 10:50	Chairperson's Opening Remarks Robert Gruendel, Partner, Global Chair Energy Sector, Co-chair US Shipping and Maritime Sector, DLA Piper, US
10:50 – 11:10	Dynamic Supply Chains: Creating Value by Design in Volatile Market Conditions Dr. John Gattorna, Global Supply Chain Thought Leader, Author & Executive Chairman, Gattorna Alignment, Australia
11:10 – 11:30	Innovations in Logistics: Relevant both for the Netherlands and Oman Willem Heeren MSc, Chairman, DINALOG - Dutch Institute for Advance Logistics
11:30 – 12:20	Maritime Gateway & Economic Panel: Oman – Logistics Gateway from the Indian Ocean into the GCC – Challenges & Prospects Moderator: Robert Gruendel, Partner, Global Chair Energy Sector, Co-chair US Shipping and Maritime Sector, DLA Piper, US

Panelists:

- **H.E. Said bin Hamdoon Al Harthy**, Undersecretary for Ports & Maritime Affairs, **Ministry of Transport & Communication**, Oman
- **Dr. Mohammed Al Barwani**, Chairman, **MB Holdings***
- **Willem Heeren MSc**, Chairman, **DINALOG - Dutch Institute for Advance Logistics**
- **Dr. John Gattorna**, Global Supply Chain Thought Leader, Author & Executive Chairman, **Gattorna Alignment, Australia**

12:20 – 12:50

Prayer Break, Refreshment & Networking

12:50 – 1:40

Industry & Ports Panel: The Role of GCC Ports as Gateways in Supply Chain Logistics
Opening remarks from the Moderator: Oliver Cornock, Regional Editor, **Oxford Business Group**

Panelists:

- **Hans Smits**, CEO, **Port of Rotterdam**
- **Eddy Bruyninckx**, CEO, **Port of Antwerp**
- **Ravi Subrahmanyam**, President -Executive Committee, **Supply Chain & Logistics Group** & CEO of **LaunchPad International**

Key Discussion Points:

- Industry Outlook in the region
- Synergizing Oman's Port to boost the supply chain & logistics sector
- Future Outlook: Role of Oman ports in the region & international in terms of Trade & Commerce

CONCURRENT ACTIVITIES, QANTAB ROOM – (BY INVITATION ONLY)

1:30 – 2:30

Official Launching of "Expedition Oman" – Viewing of a special 50 minutes documentary film about the real life tale of the shipwreck of the Dutch East India ship 'Amstelveen' at Ras Madrasah, the survival trek of 30 castaways, and their encounters with Omanis 250 years ago.

3:00 – 4:30

Bilateral Omani-Netherlands Roundtable Discussion on Transport & Logistics – (Pearl Room)

Hosted by:



THE FUTURE OF AIRLINE INDUSTRY & SUPPLY CHAIN LOGISTICS

1:40 – 2:30

Sea-Air Logistics Panel: Exploring the Potentials

Opening remarks from the Moderator: H.E. Eng. Salim Al Aufi, CEO, **Public Authority for Civil Aviation, Oman**

Panelist:

- **Peter Ford**, CEO, **Port of Salalah***
- **Senior executive from Oman Air***
- **Senior executive from Oman Airports Management Co.***
- **Senior expert from Ernst & Young***

2:30 – 2:35

Wrap-up and End of Day One Conference

2:35

Lunch & Networking

4:00 – 5:00

Public Premier of "Expedition Oman"

7:30

Gala Dinner (Majan Ballroom) – Sponsored by:



Tuesday, 16 April 2013, Majan Ballroom

- 8:00 – 9:00 **Registration & Welcome Coffee / Tea**
- 9:00 – 9:10 **Chairperson's Opening Remarks, Recap of Previous Day Proceedings & Introductions of Keynote Speakers**
Micheal A. Bedke, Co-Chair of the Rail Sector, Partner, **DLA Piper, US**
- 9:10 – 9:20 **Keynote Speaker:**
H.E. Eng Ahmed bin Hassan Al Dheeb, Undersecretary, Ministry of Commerce & Industry, **Oman***

SUPPLY CHAIN LOGISTICS WITH EMPHASIS ON SME DEVELOPMENT & JOB CREATION

- 9:20 – 10:20 **Investors & Entrepreneur Panel: Important Role of SME in the Economic Development & Contribution to Job Creation**
- Opening remarks from the Moderator: **Warith Al Kharusi**, Chairman, **Oman Logistics & Supply Chain Association**
- Panelist:
- **Said Al Masoudi**, Acting CEO, **Sohar Aluminium**
 - **Mohammed Ghareebi**, ICV Manager, **Petroleum Development Oman**
 - **Malak al Shaibani**, Director, **National Business Centre, Oman**
 - **Dr. Abdullah Al Zakwani**, Director, **Industrial Innovation Center, Oman**

- 10:20 – 10:50 **Refreshment, Networking & Exhibition Tour**

THE GAME CHANGER – OMAN & GCC RAILWAY PROJECT

- 10:50 – 11:50 **Current Status and Future of the Oman-GCC Railway Project**
Abdulrahman Al Hatmi, Director, **Oman Railway Project**
- Experiences and Lessons Learned from EU Perspective**
Anders Lundberg, Senior Consultant **Vectura**, Stockholm & Former Director of **Swedish Rail**
- Micheal A. Bedke**, Co-Chair of the Rail Sector, Partner, **DLA Piper, US**
- Topic to be announced soon**
Senior executive from Etihad Rail, UAE
- 11:50 – 12:35 **Railway Panel: Pan GCC Railway Project – Challenges & Opportunities**
This panel discussion will look into emerging opportunities that comes along the development of the Pan GCC Railway Project and discuss important issues and challenges which are likely to arise during the course.
- Opening Presentations from the Chairperson: Micheal A. Bedke**, Co-Chair of the Rail Sector, Partner, **DLA Piper, US**
- Panelist:
- **Abdulrahman Al Hatmi**, Director, **Oman Railway Project**
 - **Anders Lundberg**, Senior Consultant, **Vectura**, Stockholm & Former Director of Swedish Rail
 - **Senior executive from Etihad Rail, UAE**
- Key Discussion Points:**
- Overview on emerging opportunities in the Pan GCC Railway Project
 - The need in establishing a common GCC-level technical, legal and regulatory framework – issues & challenges

- 12:35 – 1:00 **Prayer Break, Refreshment & Networking**

STRATEGIES & TECHNOLOGY TO SUPPORT TRADE FACILITATION

- 1:00 – 1:20 **Present & Future Development in Customs**
Senior official from the Royal Oman Police & Customs*
- 1:20 – 1:40 **The Role of National Single Window in Customs & Trade Facilitation – Best Practices from GCC / Asian Economies**
Ian Michael Hogg, Manager - Trade Facilitation Centre of Excellence Domains & Technology, **CrimsonLogic**, Singapore
- 1:40 – 2:00 **Q&A, Wrap-up and Closing Remarks by the Chairman**

2:00

End of the Conference & Lunch

*Invited – waiting for official confirmation

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